KHALSA UNIVERSITY, AMRITSAR
DATE SHEET
for
B.B.A.- M.B.A. (Digital Marketing) (FYIP) Semester-I (Exam. Code:261065) (Theory) Examination, December-2026

Note: - The Candidates must be on their seats at 09:00 A.M. sharp as per date-sheet below. The Answer Books will be distributed at 09:15 A.M. 15 minutes before for filling up information properly as per instructions given by invigilators. The question paper will be distributed at 09:30 A.M. sharp and the examination will continue till 12:30 P.M.

Morning Session: Time :9.30 AM to 12.30 PM

Date	**Day**	Course Code	**Title of the Course/Sr.No.**
15.12.2026	Tuesday	KUAEC-102	Communication Skills in English – I **(1004)** **(Common with Other Schools)**
17.12.2026	Thursday	KUBPCP-101 KUBPBP-101 KUBPPHC-101	Punjabi (Compulsory)-**(1007)** Punjabi (Mudhli)-**(1008)** Punjab History & Culture -(**1009)** **(Common with Other Schools)**
21.12.2026	Monday	KUMBAFD- 103	Basic Accounting-**(1459)**
22.12.2026	Tuesday	KUBVC- 01	Drug Abuse: Problem, Management and Prevention-**(1025)** **(Common with Other Schools)**
24.12.2026	Thursday	KUMBAFD- 105	Fundamentals of Digital Marketing -**(1461)**
29.12.2026	Tuesday	KUMBAFD- 104	Quantitative Techniques for Business -**(1460)**
30.12.2026	Wednesday	KUSECM- 03	Digital Readiness in Business -**(1455)** **(Common with BBA Entrepreneurship and Innovation)**

Center of Examination

KU-08(M)	**School of Management**

Note: -All concerned are informed that due to certain administrative reasons, the date sheet is subject to change. Therefore, during the examinations, please check the university website regularly for updates.

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AMRITSAR
November 20,2026 **Controller of Examinations**